

“President & President Elect” 7:30-8:20

- 1 **Leading your club**
- 2 **Solving challenges**
- 3 **Sustaining club initiatives**
- 4 **Q&A**

“President & President Elect”

PRESENTER and Executive Support:



David
Blain
Past President
Mechanicsburg
North



Melissa
Kopp-Smith
Executive
Administrator
District 7390

Background

- Rotarian Since April 2001
- Part of two Clubs - Colonial Park 2001 to 2011 and Mechanicsburg North 2012 to Current

Club Leadership Mechanicsburg North for 9 years

- 5 Years as Club Treasurer
- 1 Year Vice President
- 5 months as President-Elect
- 1 year and 7 months as President
- 1 year as Past President

Challenges I Faced As President

- Unexpected (or expected depending on how you looked at it) resignation of club President
- Waning club enthusiasm
 - Poorly attended meetings
 - Lack of Interest in service projects or other community led events
- Poor meeting location(s)
- Lack of Organization and Leadership
 - Outdated by-laws
 - Outdated service organization structure
 - Right People/Right Seat issues

All of this led to overall discontent of membership

So, What Did I Do?

- Listened to Membership
- Back to Basics
 - Reorganized leadership
 - Updated by-laws and guidance of club
 - Established consistency of meeting and communications for members
 - Focused on meeting location
- Led from the Front
- Enthusiasm

Overall approach I took was from the Movie “Field of Dreams” - If You Build It, They Will Come...

Results

- Increased Club Membership by 10 net new members from 60 to 70 members
- Drove fundraising initiatives of two major events
- Re-established community service initiatives and events of the club
- Re-established second/alternative meeting as PM meeting and increased PM meeting membership from 6 members to 13.
- Focused on perpetuation of club leadership to position the club for success far past my time as President.

Take Aways

- Don't overthink it!
- Be All In.
- Listen
- Lead by example
- Club First

Remember - If You Build It, They Will Come

District 7390 Support



District Governor(s) and Assistant/Area Governors



Fellow Officers



District Website
&
Learning Center



1

IDENTIFY A
KEY
TAKEAWAY

2

PUT IT INTO
ACTION
WITHIN 48
HOURS

3

EVALUATE
HOW IT
WORKED

4

REPEAT AS
NECESSARY

NEXT
STEPS...

THANK
YOU for
ATTENDING!

*Please complete this session's
survey by clicking this link found in
the Chat*

<https://form.jotform.com/252534732838160>

*Do you have a passion for
sharing great ideas or
teaching others?
Do you have ideas for our next
District Learning Assembly?*

*If so, please consider joining the
District Learning Committee by
contacting Fred Gellert at
f.gellert@outlook.com*