

Rotary Club Membership Growth Plan - Worksheet

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TASK	PERSONS RESPONSIBLE	GOAL	DUE DATE
DEVELOP CLUB MEMBERSHIP GROWTH PLAN			
Club President appoint Club Membership Chair.			
Club Membership enrolls 3-5 other Club members to join the Club Membership Committee.			
Committee meets with District Membership Chair for initial training.			
Club Membership Committee conducts a Club Assembly meeting to discuss the need for membership growth, possible campaign plans and solicit ideas from members.			
Define Club membership growth goal/commitment: New Members: _____ Expected Members Loss: _____ Net Member Change: _____ Date Start: ___/___/___ Date Complete: ___/___/___			
PREPARE INFO MATERIALS			
Prepare Club promotional literature.			
Order membership training and informational materials from Rotary International.			
Conduct training seminars for all Membership Committee members. Contact District Membership Chair for content ideas.			

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TASK	PERSONS RESPONSIBLE	GOAL	DUE DATE
Prepare new member information and literature folders to be given to prospective members.			
Make thermometer or other way to record new members.			
NEW MEMBERS PROSPECT RESOURCES			
Obtain Club membership list for the past 5 years.			
Get volunteers to contact former members from 5-year list.			
Provide attraction literature to all Club members.			
List existing Club classifications and create additional classifications.			
List and contact local businesses.			
List and contact local government and non-profits.			
List 55+ and Multi-family Communities.			
Contact past Club speakers and all future Club speakers.			
Contact Rotary alumni.			
Assign specific lists for follow-up to Club Membership Committee members and other Club members.			

New Member **ATTRACTION** Plan – Worksheet

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Prospective Member Name:					
Committee Member Name:					
Date:	Date	Date	Date	Date	Date
Meet with possible member to inquire about their activities, history, interests, values, etc. Invite to a meeting.	Follow-up within one week to determine interest and re-invite.	Have prospective member complete application form. Submit to Committee and approve.	If accepted, conduct a Rotary 101 meeting.	Establish an inductions date and order a New Member Kit.	Induct Member

New Member **INVOLVEMENT** Plan - Worksheet

Dates:	Dates:	Dates:	Date:	Date:	Date:
Appoint Mentor for 6 months	Appoint as Greeter for one month	Assure new member sits with different members each meeting.	Give classification talk during first three months.	Meet with Club President or Membership Chair	Meet with Rotary Foundation Chair
Date:	Date:	Date:	Date:	Date:	Other Activities
Meet with Club Service Chair	Meet with District Foundation Chair	Meet with Youth Committee Chair	Involve in Service Project #1	Involve in Service Project #1	