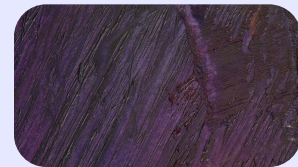
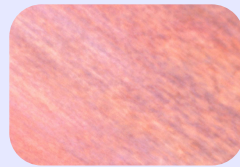


# D7390 Fall District Learning Assembly

Thursday, Sept 25th

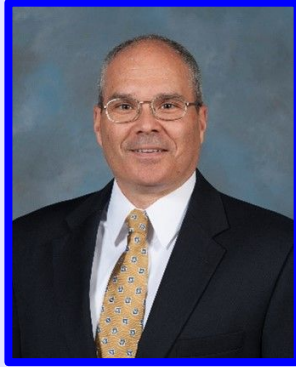
Club Position Training (6:30-7:20)

President/PE Forum (7:30-8:20)



# TONIGHT'S TEAM: Club Position Training (6:30-7:20)

**Fred  
Gellert**  
(PDG and  
District Learning  
Committee Chair)  
**Presidents/  
Directors**  
**1**



**Melissa  
Kopp-Smith**  
(D7390 Executive  
Administrator &  
Secretary of  
Passport)

**SECRETARIES**  
**3**



**Elizabeth  
Wolf**  
(District Foundation  
Committee)  
**FOUNDATION  
CHAIRS**  
**4**



**FULL  
NAME**  
**TREASURERS**  
**5**

**Elaine  
Ludwig**  
(President  
Northern  
Lebanon County)  
**VPs/PEs**  
**2**

**Karen  
Anthony**  
\*District Learning  
Committee  
\*President Passport  
&  
\*Essay/Speech  
Contest Chairs  
& Others  
**Homescreen**



# “Club Position Training”

3-2-1

## Breakout DISCUSSION TOPICS

3

**Unique Roles Within Clubs-**  
Share 3 specific responsibilities

2

**Experiences and Techniques-**  
Give 2 suggestions that work best for you in your position

1

**Learners and Teachers-**  
Ask 1 question and Give 1 answer



**Breakout Sessions  
will end at 7:10**

# District 7390 Support



District Governor(s) and Assistant/Area Governors



Fellow Officers



District Website  
&  
Learning Center



1

IDENTIFY A KEY  
TAKEAWAY

2

PUT IT INTO  
ACTION WITHIN  
48 HOURS

3

EVALUATE HOW  
IT WORKED

4

REPEAT AS  
NECESSARY!

NEXT  
STEPS...

THANK  
YOU for  
ATTENDING!

*Please complete this session's  
survey by clicking this link found in  
the Chat*

*<https://form.jotform.com/252535241528152>*

*Do you have a passion for sharing  
great ideas or teaching others?  
Do you have ideas for our next  
District Learning Assembly?*

*If so, please consider joining the  
District Learning Committee by  
contacting Fred Gellert at  
[f.gellert@outlook.com](mailto:f.gellert@outlook.com)*

# *Scheduled Break*

- **Up Next at**

**7:30:**

**“President and  
President Elect  
Forum”**

# “President & President Elect” 7:30-8:20

- 1 **Leading your club**
- 2 **Solving challenges**
- 3 **Sustaining club initiatives**
- 4 **Q&A**

# “President & President Elect”

PRESENTER and Executive Support:



David  
Blain  
Past President  
Mechanicsburg  
North



Melissa  
Kopp-Smith  
Executive  
Administrator  
District 7390

# Background

- Rotarian Since April 2001
- Part of two Clubs - Colonial Park 2001 to 2011 and Mechanicsburg North 2012 to Current

Club Leadership Mechanicsburg North for 9 years

- 5 Years as Club Treasurer
- 1 Year Vice President
- 5 months as President-Elect
- 1 year and 7 months as President
- 1 year as Past President

# Challenges I Faced As President

- Unexpected (or expected depending on how you looked at it) resignation of club President
- Waning club enthusiasm
  - Poorly attended meetings
  - Lack of Interest in service projects or other community led events
- Poor meeting location(s)
- Lack of Organization and Leadership
  - Outdated by-laws
  - Outdated service organization structure
  - Right People/Right Seat issues

All of this led to overall discontent of membership

# So, What Did I Do?

- Listened to Membership
- Back to Basics
  - Reorganized leadership
  - Updated by-laws and guidance of club
  - Established consistency of meeting and communications for members
  - Focused on meeting location
- Led from the Front
- Enthusiasm

Overall approach I took was from the Movie “Field of Dreams” - If You Build It, They Will Come...

# Results

- Increased Club Membership by 10 net new members from 60 to 70 members
- Drove fundraising initiatives of two major events
- Re-established community service initiatives and events of the club
- Re-established second/alternative meeting as PM meeting and increased PM meeting membership from 6 members to 13.
- Focused on perpetuation of club leadership to position the club for success far past my time as President.

# Take Aways

- Don't overthink it!
- Be All In.
- Listen
- Lead by example
- Club First

Remember - If You Build It, They Will Come

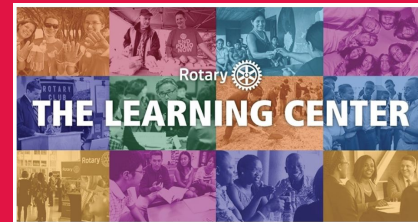
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