



CREATE HOPE in the WORLD

Foundation Fund Development

This information was presented at the March 23 District Learning Assembly. The following collection of fund-raising ideas are suggestions for ways to increase support for The Rotary Foundation.

The Rotary Foundation (TRF) is the heart of Rotary International. Raising funds for the Foundation is the responsibility of each member/club. Donations of all sizes add value to our humanitarian work locally and globally.

Current Foundation Goals.....

2024-2025 ~~~ \$500 Million Worldwide

2024-2025 PolioPlus ~~~ \$50 Million *Gates Foundation Match ~~ \$100 Million

Build the Rotary Endowment to \$2.025 Billion by 2025

District 7390 ~~~ \$350,000 to \$400,000 **Annual Fund** donations needed to generate funds for district club and global grants. Annual Fund contributions are invested for three years and 47 1/2 % is returned to the district after the investment period.

A Fund Development Timeline

Building a fundraising campaign around significant dates on the Rotary calendar is a great way to enhance fund development.

World Polio Day ~~ October 24 annually ~~ End Polio Now, <https://www.endpolio.org>

Rotary Foundation Month ~ Month of November

- District Foundation Dinner
- Club Foundation Event

Giving Tuesday, December 3, 2024

District Share Some Love Campaign, Week of Valentine's Day. Earn Foundation Matching Points.

February 23 ~~ Anniversary of February 23, 1905 Rotary Founding

April 19 ~~ Anniversary of Paul Harris's birth April 19, 1868

Club Charter Anniversary Date

Celebrate birthdays, anniversaries, retirements, years of membership, etc.

Celebrate with members as they earn Foundation recognitions. Invite members to share why they have chosen The Rotary Foundation as a charity of choice.

Fund Development Ideas

Annual Goal Setting/Celebrate Giving Accomplishments

Incentivize Foundation Giving

Promote use of Qualified Charitable Distribution (QCD) by eligible members (those who must take a Required Minimum Distribution (RMD))

Using Foundation Points to Generate Giving ~~~ 100 points (minimum number of points for transfer), **Understanding and Transferring Recognition Points** go to rotaryforms.org/index.html.

Raise for Rotary (Rotary's platform for raising money for The Rotary Foundation) ~~~ <https://raise.rotary.org/>

District Rotary Reporter and the Rotary Magazine ~~ Compile a collection of proven fundraising ideas

Foundation Facts E-News ~~ Monthly updates for Club Foundation Chairs with copies to club presidents, assistant governors—covers a variety of foundation topics

Celebrate Foundation Month in November

- Club Programs on Foundation topics
- Present a Paul Harris Fellow(s) to Outstanding Community Leaders
- Recognize club members for supporting the Foundation
- Use Rotary and/or Foundation Moments

Promote using Rotary Direct Rotary's Online Giving

Encourage members to use **The Rotary Foundation Contribution Form** go to rotaryforms.org/index.html

Use Rotary Club data to encourage reaching next level giving (RI Website—My Rotary) The following reports are available. The club president and club foundation chair have access to these reports on the Rotary International website.

- Paul Harris Fellow and Benefactor Report
- Club Recognition Summary
- Club Foundation Banner Report
- Major Donor, Arch C. Klumph Society and Bequest Society Report
- Club Fundraising Analysis
- Paul Harris Society Report

The Rotary Foundation ~~ A Great Investment

- Charity Navigator Top Rating---15th Consecutive Year
- 91% of all contributions go to humanitarian efforts
- District 7390 was one of 39 districts worldwide & 1 of 10 districts in the US recognized for successful grants reporting this year

Let members know the important investment they can make by supporting The Rotary Foundation.

Grant Information ~~ Go to the District website at <https://rorary7390.org> 2024 Grant Training was held February 7 via Zoom. The presentations were recorded and are available on the district website. PowerPoint presentations used by the trainers are also available at this site.

Be Creative, Have Fun, and Celebrate.

Be Proud, Be Involved, Be Invested.

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