



Membership Growth & Innovation Idea Sheet

Purpose: Use this worksheet to capture 3–5 ideas you may want to explore or bring back to your club based on each presentation. These do not need to be fully developed plans—simply record concepts, strategies, or approaches that sparked interest.

1. Corporate Memberships

Presenter: Shaun Eng **Club:** Rotary Club of Harrisburg
Ideas Worth Exploring for My Club

1. _____
2. _____
3. _____
4. _____
5. _____

2. Membership Drives

Presenter: Joe Bachman **Club:** Rotary Club of Eastern York County
Ideas Worth Exploring for My Club

1. _____
2. _____
3. _____
4. _____
5. _____

3. Companion Clubs

Presenter: Eric Spangler **Club:** Rotary Club of Palmyra
Ideas Worth Exploring for My Club

1. _____
2. _____
3. _____
4. _____
5. _____

Optional Reflection: Which of these ideas feels most actionable for your club in the next 6–12 months?
