

# PHOTO ESSAY OF 3 NOVEMBER 2016 RMB NETWORKING EVENT IN ENOLA

PHOTOS AND ESSAY PORTRAY A TYPICAL ROTARY DISTRICT 7390 RMB EVENT

RMB HARRISBURG NETWORKING EVENT PHOTOS!

The Rotary Club of Harrisburg hosted a very successful RMB networking event on 3 November 2016 at the beautiful Capital Blue Cross Retail Store with 27 Rotarians and guests from nine Rotary District 7390 clubs attending as follows: Carlisle, Carlisle Sunrise, Hanover, Hershey, Harrisburg, Harrisburg Keystone, Mechanicsburg, Mechanicsburg North, and West Shore. Event sponsor Capital Blue Cross did a spectacular job by not only providing the venue but also providing food and drink at no cost. THANK YOU Capital Blue Cross!!



Capital Blue Cross Retail Store Exterior – what a great venue and what excellent and tasty treats!



The Rotary Club of Harrisburg President, Steve Feinour, welcomes everyone on behalf of the hosting club. **Thank you to the Rotary Club of Harrisburg for hosting not only this event but also hosting events in 2014 and 2015. Well done Rotary Club of Harrisburg who came out in force to support the event.**



District Governor Kevin Cogan expresses support for the value of RMB in terms of its facilitating business networking not only within clubs but across a number of clubs and its enhancement of membership development and retention strategies along with the fun and fellowship always a part of every RMB networking event.

RMB Southern Tier Champion and Deputy RMB Chair for District 7390, Greg Staub, explains the purpose of the “**RMB Circle**”, which is to give everyone 30 seconds to mention their club and then briefly talk about what their business or organization does, what makes it unique, and who their ideal customer or client might be. Also, each person in the circle can then more easily identify who they want to talk to during the cocktail party that follows.





Autumn Lang of Capital Blue Cross (CBC) and the Rotary Club of Harrisburg, who helped organize Capital Blue Cross's support and sponsorship of the event, explains what makes CBC such a great company and how it helps its customers.

"Circle" as explained above.



**RMB's PRINCIPAL PURPOSE:** Rotarians in the process of setting up an exchange of emails, a breakfast or a lunch meeting in the near future to begin to develop a business relationship, or just to exchange mutual referrals. These photos demonstrate the second networking exercise "The Cocktail Party".



Cocktail party FUN and FELLOWSHIP



Photos provided courtesy of District Governor Elect Una Martone. Thank you Una!!

**REMEMBER SHOULDN'T ROTARIANS GIVE EACH OTHER BUSINESS ALL ELSE BEING EQUAL!!!**